

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Extension of branding Telangana Tourism hoardings at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd. Hyderabad – release of Rs.31,92,000/- (Rupees Thirty One Lakhs Ninety Two Thousand Only) including taxes, printing and mounting charges, towards Telangana Tourism Promotional Campaign from 01-06-2015 to 30-06-2015 for 2nd month payment – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 448

Dated:21-07-2015

Read the following:

1. From M/s. Laqshya Media Pvt. Ltd. Hyderabad, Dt.06-04-2015.
2. Govt.Lr.No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.30-04-2015.
3. G.O.Rt.No.401, of YAT & C (PMU) Department, Dt.29-06-2015.
4. Invoice No. LA/HYD/359/2015-2016, from M/s. Laqshya Media Pvt. Ltd. Hyderabad. Dt:01-07-2015.

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ORDER:

1. Vide reference 3rd read above, the Government have issued G.O.Rt.No.401, of YAT & C (PMU) Department, Dt.29-06-2015, for an amount of Rs.31,92,000/- (Rupees Thirty One Lakhs Ninety Two Thousand Only) including taxes, printing and mounting charges for a period 01-05-2015 to 31-05-2015, towards extension of branding of Telangana Tourism promotion hoardings at Rajiv Gandhi International Airport at Hyderabad.
2. In the reference 4th read above, upon successful completion of Telangana Tourism promotional Campaign at Rajiv Gandhi International Airport at Hyderabad. M/s. Laqshya Media Pvt. Ltd. Hyderabad has submitted bill along with installation report for an amount of Rs.31,92,000/- (Rupees Thirty One Lakhs Ninety Two Thousand Only) including taxes, printing and mounting charges, for a period 01-06-2015 to 30-06-2015 and requested the Government to release 2nd month payment.
3. Government after careful examination of the matter, hereby release of an amount of Rs.31,92,000/- (Rupees Thirty One Lakhs Ninety Two Thousand Only) including taxes, printing and mounting charges to M/s. Laqshya Media Pvt. Ltd. Hyderabad, for 2nd month payment from 01-06-2015 to 30-06-2015, towards Telangana Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya Media Pvt. Ltd. Hyderabad. The details of Bank account is as follows:-

Account Name : M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No :004010203161782
Name of the Bank :AXIS BANK LIMITED
Branch : MUMBAI FORT
IFSC Code :UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Laqshya Media Pvt. Ltd. Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER